

**NEW PRODUCTS
AND PROMOTIONS**

Wrigley

Spain

Orbit Lima Limón is Orbit sugarfree chewing gum in lime lemon flavor. Ten pieces per package.



Orbit Tabs Tropical are teeth-whitening gum in a new tropical flavor that combines orange, banana and pineapple. Fourteen tabs in an envelope pack.



Tel: +34 (932) 287 900

www.wrigley.com

Cadbury España, S.L.

Spain

Trident Senses, tabs of Trident sugarfree gum, are now available in Watermelon Sunrise and Blue



Dream Mint flavor. Each envelope pack holds 14 pieces.

Huesitos Balls, an extension of the Huesitos line, are milk chocolate balls with a crispy cereal filling. Available in 30g and 145g packages.

Tel: +34 (934) 799 600

www.cadbury.es

B.T. McElrath Chocolatier

USA

A gift assortment of nine different handcrafted truffles will be available for Valentine's 2009 in a textured, ribboned gift box. The SRP is \$20 for a 9-piece box, or \$33 for a 15-piece box.



Three varieties of single-flavor truffle packages include Love Notes, 60% dark chocolate truffles with "conversation heart" sayings printed on top; Passion Hearts, passion fruit mousse centers, thin layers of white and dark chocolate, then colored red; and Champagne Truffles, champagne ganache centers coated in 60% dark chocolate and sprinkled with chocolate confetti. Each 5- or 6-piece box has an SRP of \$10.75.



Tel: +1 (612) 331 8800

www.btmcelrath.com

Jelly Belly Candy Co.

USA

The Clear Classics Collection features confections made by Jelly Belly in 7.75" tall clear plastic tubes. The first two packages will hold Jelly Belly Spring Mix and Bunny Corn. Other offerings will include Licorice Bridge Mix, Raspberries and Blackberries, Chocolate Dutch Mints and five assortments of Jelly Belly jelly beans. Weight varies by variety; most are nearly a half pound.



Tel: +1 (707) 428 2800

www.jellybelly.com

Peccin SA

Brazil

Blong 3 bubble gum with dual-flavored fillings that turn into third when chewed. Watermelon flavor is can-



taloupe plus cherry; napolitano is strawberry creme plus chocolate; and cherry is red fruits plus watermelon.

Glupt is liquid-filled bubble gum in the shape of a bottle. Flavors include guarana and orange, yogurt, strawberry and grape.

Tel: +55 (54) 3520 9700

www.peccin.com.br

Candyrific LLC

USA

The Airheads Seasonal Finger Pop is attached to a holder that fits over one's finger. The .42 oz strawberry pops are available for Halloween and Christmas, with an SRP of \$1.29.



The Airheads Slinky Sport Pop combines a .42 oz Airheads lollipop and a Slinky ring. The SRP is \$1.49.

Push a button and a spring-loaded creature pops out from the bottom of a Surprise Airheads Pop.

Five creatures available. The .42 oz lollipop toy has an SRP of \$1.49.



M&M's Seasonal Tins hold two .63 oz bags of M&M's candies. Available in Valentine's Day, Easter, Halloween and Christmas themes. The SRP is \$2.49.

The M&M Baker dispenses two M&M's candies each time you press the button. Holds .63 oz of M&M's candies and can be restocked. The SRP is \$7.99.



Tel: +1 (502) 893 3626

www.candyrific.com